

Data2X Media Kit

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GENDER DATA: WHAT IT IS AND WHY IT MATTERS

Gender data is data that is disaggregated by sex, and reflects gender issues, including roles, relations, and inequalities. It can be both quantitative and qualitative, and collection methods account for stereotypes, social norms, and other factors that may introduce bias.

It has strong implications for achieving gender equality and the rest of the Sustainable Development Goals.

Why? Because the programs and policies designed to improve people's lives are only as good as the gender data that informs them. We can't solve a problem we don't know anything about.

FOUR BIGGEST CHALLENGES TO GLOBAL GENDER DATA



AVAILABILITY: Gender data is not always available. 60% of countries don't have the data available to monitor gender equality, meaning there are enormous gaps in our knowledge about the breadth and nuance of women's and girls' lives.



FINANCING: Worldwide, core gender data systems have been underfunded by \$450 million per year over the past six years. When gender data systems are underfunded, policymakers can't make informed policy decisions on issues that impact the lives of women and girls. Our research shows that we need \$500 million annually from donors to fully fund core gender data systems.



USE: Even when it is available, gender data is not always prioritized and used by policymakers to make informed decisions. This means programmatic and policy decisions don't always reflect the lived experiences of key populations, such as women and girls.



COVID 19: The pandemic has worsened gender inequalities, disrupted data collection, and resulted in further budget cuts for national statistical offices.

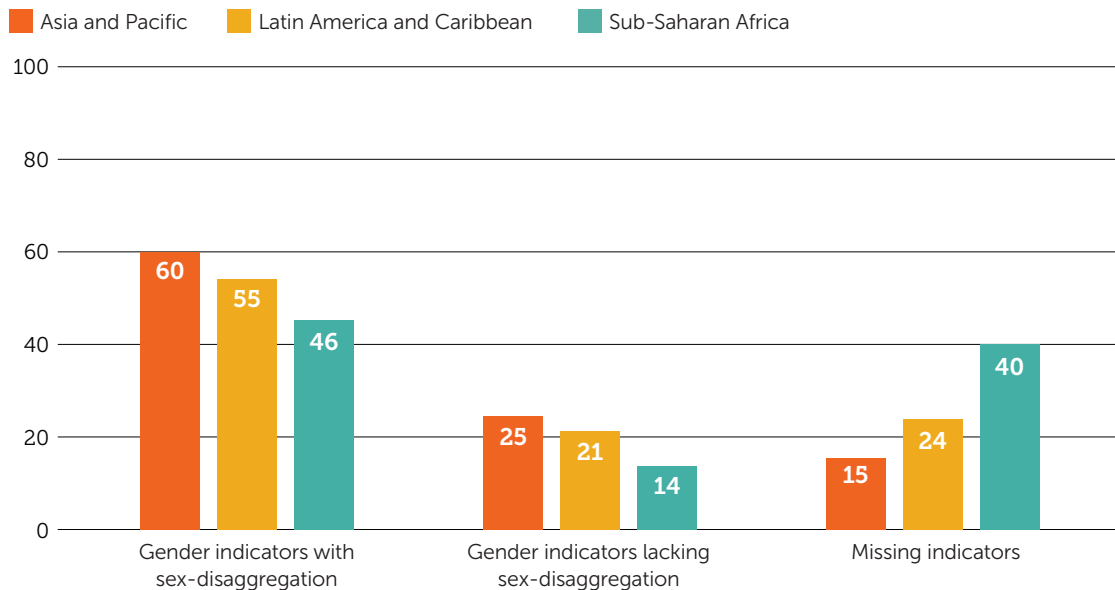
Without this gender data, we can't effectively and efficiently improve women's and girls' access to quality health care, education, economic opportunities, and more.

The bottom line: Advancing gender equality and creating an equitable world in which people can live safe, healthy, and comfortable lives will not be possible without gender data.

WHAT DOES GENDER DATA AVAILABILITY LOOK LIKE BY REGION?

This data comes from Data2X's Bridging the Gap portfolio of work, where we monitored gender data availability in Asia & the Pacific, Latin America & the Caribbean, and Sub-Saharan Africa

Gender data availability (%) by region



FIVE TANGIBLE ACTIONS GOVERNMENTS, DONORS, CIVIL SOCIETY, AND THE PRIVATE SECTOR CAN TAKE TO IMPROVE THE AVAILABILITY, QUALITY, AND USE OF GENDER DATA



COLLECT & DISAGGREGATE GENDER DATA



USE GENDER DATA FOR POLICYMAKING



INCREASE ACCOUNTABILITY FOR GENDER DATA



SHARE BEST PRACTICES



FUND GENDER DATA GAPS

SOME ARE ALREADY LEADING THE WAY. CHECK OUT THESE GENDER DATA SUCCESS STORIES:

Uruguay: Through a combination of quality data collection and advocacy efforts, the Uruguayan government created a national care policy to address the unpaid care work burden experienced disproportionately by women. In doing so, stakeholders reconceptualized “care” as a collective and societal issue and demonstrated how data-informed policy decisions can reduce the care burden. With support from Data2X, an expert group led by the UN Statistics Division is developing a prototype data collection instrument that will promote digital data collection and enable additional policy use.

Vietnam: Vietnam’s first nationwide survey on the prevalence, nature, and impact of violence against women found that 58% of women reported experiencing physical, sexual, or emotional abuse by their husbands. This data catalyzed a national conversation about the nature of violence against women, raised awareness around coping strategies and available support services, and informed new government strategies and policy responses to address the issue.

Mexico: The government of Mexico’s collection of sex-disaggregated demand- and supply-side financial services data provided an important picture of the gender dynamics of financial inclusion, revealing numerous directions for intervention, including stimulating women’s demand for and use of financial services, expanding access to financial literacy, innovating product design and collateral requirements to improve value propositions for women, and investigating possible discriminatory barriers against women in commercial banks.

INNOVATIVE DATA SOURCES, LIKE BIG DATA, ARE ALSO SHOWING PROMISE.

Since our earliest days, Data2X has investigated the role of big data in filling gendered knowledge gaps by funding a series of research projects that have analyzed the potential of big data to quantify the economic, social, and health status of women and girls.

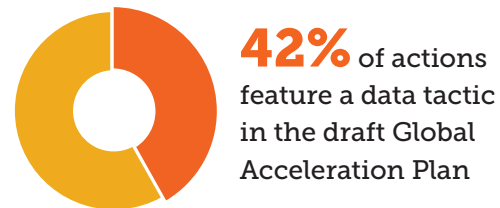
The studies show compelling potential for policy impact by providing gendered insights into topics such as urban mobility, mental health, gig work, financial inclusion, violence against women, and more.

Explore our recent big data work [here](#).

Gender Data at the Generation Equality Forum

Even at the Generation Equality Forum in Paris—a global moment to coalesce around gender equality—gender data is not yet a high priority, despite its identification as a cross-cutting issue necessary to achieve the Global Acceleration Plan for Gender Equality.

Our analysis finds that:



Delve into the details [here](#).

That's why we're calling on leaders to make bold, tangible commitments to gender data—and we're showing them how in our comprehensive [commitment guidance](#).

BECAUSE WE KNOW THAT WALKING THE TALK IS CRITICAL, DATA2X MADE OUR OWN OFFICIAL GENERATION EQUALITY COMMITMENT.

Data2X's Generation Equality Commitment

As a global gender data alliance and convener of diverse partners across sectors, Data2X commits to tracking all gender data commitments made in support of Generation Equality and will build a dedicated microsite to showcase and monitor them. In so doing, Data2X seeks to provide visibility for relevant leaders and commitment makers—amplifying their commitments through the microsite, social media, quotes/interviews and key advocacy moments—and contribute to ongoing accountability efforts by assessing progress made, which Data2X will disseminate in a future publication.

By housing gender data commitments in one place, Data2X will also assess similarities across sectors and domains, and explore the formation of partnerships to drive gender data solutions related to commitments made; and consult with those making gender data commitments, such as Feminist Action for Climate Justice and Technology & Innovation Action Coalition leaders, to support future knowledge-sharing or convening efforts.

We will be monitoring and showcasing all gender data commitments made in support of Generation Equality to cultivate accountability, knowledge-sharing, and solutions for advancing gender data.

WHAT TO PAY ATTENTION TO AFTER THE GENERATION EQUALITY FORUM

The Generation Equality Forum will produce two major outcomes: a Global Acceleration Plan for Gender Equality, co-created by Action Coalitions, outlining global priority actions for gender equality over the next five years; and commitments pledged in support of these priorities by Action Coalition leaders, member states, and organizations who sign on as commitment makers.

In the months ahead, Data2X will be monitoring:

- **The annual UN High-level Political Forum (July):** Do countries' Voluntary National Reviews (VNRs) align with and set a foundational gender data baseline for their pledged Generation Equality commitments?
- **The release of the official Generation Equality accountability framework (estimated in September):** Are actions outlined in the Global Acceleration Plan supported by gender data? Can progress be tracked against existing data, and how will missing data be gathered and published?
- **Private sector commitments and "big" data (ongoing):** As private sector momentum for gender data intensifies, Data2X will be collaborating with commitment making organizations to consider potential knowledge-sharing, convening, and partnership surrounding privately held big data.
- **Countries who are official Action Coalition leaders:** What actions will the following countries take to drive catalytic progress and ongoing commitments in their respective Action Coalition?

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| <p>Gender Based Violence:</p> <ul style="list-style-type: none"> ▪ Iceland ▪ Kenya ▪ United Kingdom ▪ Uruguay | <p>Economic Justice and Rights:</p> <ul style="list-style-type: none"> ▪ Germany ▪ Mexico ▪ South Africa ▪ Spain ▪ Sweden | <p>Technology and Innovation for Gender Equality:</p> <ul style="list-style-type: none"> ▪ Armenia ▪ Chile ▪ Finland ▪ Rwanda ▪ Tunisia |
| <p>Bodily Autonomy and Sexual and Reproductive Health and Rights:</p> <ul style="list-style-type: none"> ▪ Argentina ▪ Burkina Faso ▪ Denmark ▪ France ▪ North Macedonia | <p>Feminist Action for Climate Justice:</p> <ul style="list-style-type: none"> ▪ Costa Rica ▪ Maldives | <p>Feminist Movements and Leadership:</p> <ul style="list-style-type: none"> ▪ Canada ▪ Malawi ▪ The Netherlands |

WANT TO LEARN MORE? TALK TO THE EXPERTS.

To speak to a Data2X expert, please contact **Dilly Severin**, dseverin@data2x.org.

- Emily Courey Pryor, Executive Director, Data2X
- Shaida Badiie, Senior Advisor, Data2X; Managing Director, Open Data Watch
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RESOURCES

- [Data2X's Generation Equality Commitment Guidance](#)
- [Generation Equality Action Coalition Analysis](#)
- [Data2X's COVID-19 Work](#)
- [State of Gender Data Financing 2021](#)
- Bridging the Gap
 - [Asia and the Pacific](#)
 - [Latin America and the Caribbean](#)
 - [Sub-Saharan Africa](#)