



Data2X's Women's Financial Inclusion Data (WFID) Partnership Terms of Reference

WFID Partnership Management Consultancy

Timeline: November 23rd, 2020—December 31st, 2021, with potential to extend into 2022

Location: Remote

About Data2X

Data2X, a gender data alliance, housed at the United Nations Foundation, is a collaborative technical and advocacy platform dedicated to improving the quality, availability, and use of gender data in order to make a practical difference in the lives of women and girls worldwide. Data2X works with UN agencies, governments, civil society, academics, and the private sector to close gender data gaps, promote expanded and unbiased gender data collection, and use gender data to improve policies, strategies, and decision-making.

About the Women's Financial Inclusion Data Partnership

Data2X's Women's Financial Inclusion Data (WFID) Partnership connects international and development finance institutions with networks of regulators and financial service providers around a common commitment towards women's financial inclusion data. WFID partners include the Alliance for Financial Inclusion, the Financial Alliance for Women, the Inter-American Development Bank, IDB Invest, the International Finance Corporation, the International Monetary Fund, the Organisation for Economic Co-operation and Development, the United Nations Capital Development Fund, and the World Bank. All WFID partners are leading important institutional efforts on improved sex-disaggregated financial services data. As a partnership, WFID partner strengths are amplified and complemented through collective and aligned efforts, including peer-learning, technical assistance, and advocacy.

From 2014 to 2019, WFID worked to increase awareness, prioritize and align efforts, and highlight use cases. The WFID partnership agreed on a set of Partnership Principles, which articulate high-level values and commitments for the partners, and developed a Global Gender Data Strategy, which elucidated a theory of change for how data informs a policy and a market approach to expanding women's financial inclusion (WFI). WFID began a consultative process for harmonized definitions and indicators for supply-side WFI data. WFID documented national experiences and led collaborations that produced country cases on the use of sex-disaggregated WFI data in Chile, Mexico, Egypt, Rwanda, and Zambia. WFID also drove global advocacy on the importance of sex-disaggregated data, including a joint April 2018 high-level World Bank/IMF Spring Meetings side event keynoted by the United Nations Secretary-General's Special Advocate for Inclusive Finance for Development, Her Majesty Queen Máxima of the Netherlands. WFID hosted a *Data Driving Action for Women* roundtable series with financial service providers in 2019.

WFID Phase II

WFID's Global Gender Data Strategy identified the relative lack of use cases and the need to build national-level data ecosystems and increase capacity to implement these efforts as a key priority to generate necessary and actionable data to close the women's financial inclusion gap. From 2020 to 2022, with support from the Bill & Melinda Gates Foundation, Phase II will address the lack of national sex-



disaggregated supply-side data collection and use in 6-7 countries through building national-level capabilities on gender data and encouraging mainstreaming of technical assistance providers on gender data. Phase II countries include Bangladesh, Honduras, Kenya, Lebanon, Nigeria, Pakistan and Turkey. This national-level engagement will create portable country demonstration models of how governments, central banks, and financial service providers (including digital financial services can come together in a given country to:

- Generate granular, useful, regular sex-disaggregated data
- Use and leverage this data to develop tailored products and policies which expand women's access and use of financial services (including digital financial services)
- Monitor the success of these products and policies

The long-term objective of this work is to increase women's use of financial services by increasing policymakers' and providers' access to timely, precise, sex-disaggregated supply side data. This will help test the WFID theory of change, which posits that market development for women's financial inclusion will be driven by improved gender data within countries—as this improved data will allow key national stakeholders to see gender gaps and act upon them.

WFID will support key stakeholders in Phase II countries through the design of specific interventions including awareness building and capacity-building for production, dissemination, and use of sex-disaggregated supply-side data. During Phase II, WFID will also document and share lessons learned to help mainstream gender data efforts within existing WFID partners and technical assistance providers and catalyze efforts in other countries. Phase II countries are Bangladesh, Honduras, Kenya, Lebanon, Nigeria, and Turkey. Phase II country activities will have a staggered start from 2020 to 2021, with four countries in 2020 (likely Kenya, Nigeria, Honduras Lebanon) and the remaining countries in 2021 (Bangladesh, Pakistan, Turkey). All projects will begin with a national scoping to determine key gender data gaps, needs and stakeholders, followed by priority interventions.

In 2022, WFID will capture all learnings from the country projects as individual case studies and in a “how-to” playbook that other countries and stakeholders can reference as a portable model. WFID will also undertake advocacy and awareness-raising around the playbook, to ensure wide dissemination and reach.

In addition to the focus on national-level gender data ecosystems in Phase II, WFID will also expand its private sector engagement and focus to include digital financial services data.

Outcomes

WFID Phase II will take place under a coordinated ecosystem approach which should lead to more holistic interventions and a multiplier effect on impact. Phase II will also expand and deepen collaboration between WFID partners, with the goal of mainstreaming gender data prioritization and technical assistance capacity within WFID partner institutions.

By building a critical mass of countries that collect sex-disaggregated data and compiling a WFID playbook to document and amplify learnings, other countries should follow without direct WFID support. By harvesting learnings, coordinating efforts, and leveraging frameworks, we can encourage ecosystem actors to take up gender data collection, analysis, and use, and use the WFID model, learnings, and case studies as a way forward, including motivating and building capacity in countries not currently collecting or reporting gender data on financial inclusion.



Increasing the quality and quantity of national supply-side sex-disaggregated financial services data should have an important ripple effect (including for reporting to WFID partner surveys and data portals), leading to increased institutionalized gender data collection and use, more targeted WFI interventions from governments, and tailored financial services for women from financial service providers.

Scope of Work:

Data2X's Women's Financial Inclusion Data Partnership is seeking a partnership consultant to manage the 2021 implementation of WFID Phase II. Working closely with Data2X's Senior Fellow and Senior Manager, the consultant will:

- Manage and facilitate overall partnership management for WFID, including:
 - Regular relationship management with key partner focal points and the WFID Steering Committee
 - Lead partner communications and correspondence, including monthly WFID partnership email updates
 - Coordination and alignment of partners on efforts related to women's financial inclusion data, including regular information-sharing and fostering collaboration opportunities
 - Organization and facilitation of quarterly partner meetings and bilateral calls as needed
 - Organization and support of relevant WFID partnership events (virtual or in-person)
 - Provide regular updates to the Data2X Senior Fellow and Senior Manager on the partnership
 - As needed, draft related partnership blog posts and briefs for the Data2X website with the Senior Fellow
- Project manage WFID Phase II's work plan and deliverables, in close collaboration with WFID partners, including:
 - Project management of WFID's workplan, including national scoping studies for Lebanon, Pakistan, and Turkey, in collaboration with the national WFID consultancy firm and relevant WFID partners and local partners
 - Collating and coordinating technical input from the Data2X Senior Fellow, WFID partners, and other Data2X consultants as necessary
 - Convening quarterly country working group calls/meetings for all seven WFID Phase II countries
 - Regular engagement and collaboration with WFID partner country leads

Desired Skills and Experience:

- Minimum of 4-5 years' experience with partnership management and project management, preferably in a non-profit setting
- Bachelor's degree required. Master's degree in gender studies, political science, international relations or another relevant field considered a plus
- Demonstrated experience with diverse stakeholder engagement and coalition-building
- Exceptional relationship and project management skills
- Proven ability to manage multiple competing priorities in a collaborative manner
- Exceptional attention to detail
- Excellent communication, writing, and interpersonal skills



- Experience with meeting facilitation and organization
- Prior event coordination experience considered a plus
- Background with women's economic empowerment, gender equality, financial inclusion, or development finance institutions/multilateral development banks considered a plus
- Ability to develop, maintain, and enjoy effective working relationships with people from a wide variety of organizations and with a wide variety of functional expertise inside and outside organizations
- Willingness to travel domestically and internationally, if needed and as COVID-19 pandemic conditions allow. Estimated travel (depending on location of work) includes quarterly DC trips in 2021 for WFID partner meetings (2-3 days of travel) and 1-2 international trips to attend partner convenings (3-4 days of travel).

Timeline and Schedule:

The scope of work is estimated at 1 day per week for 6 weeks in in 2020, then 3 days per week, for 43 weeks in 2021. Days worked will not exceed 135 days for the total contract. There may be an option to extend the contract through part of 2022.

Budget and Payment:

The consultant will be reimbursed on a day rate basis, based on actual days worked, and with a rate based on the qualifications and prior experience of the candidate. The Consultant will be reimbursed for travel and other related expenses to this work, under the United Nations Foundation's travel and expense guidelines.

How to Apply:

Candidates should submit a cover letter with a summary of qualifications (including the disclosure of any potential conflicts of interest), daily rate, resume, and two references, to Stephanie Oula (soula@unfoundation.org) by COB EST, Thursday, November 12th.