



## Terms of Reference

### Consultancy on gender data advocacy and data use

#### Summary

Data2X is seeking a research and analysis consultant to deliver a report with recommendations on “what works” to influence existing data and measurement efforts and influence gender data use in policymaking. This work will help to increase the evidence base on effective gender data advocacy.

#### Project Background

In preparation for the Generation Equality Forum in 2021, Data2X is advocating to achieve faster progress to close gender data gaps. Globally, gender data is needed to improve outcomes for gender equality. However, current data systems are not capturing adequate data on the lives of women and girls. The COVID-19 pandemic has further highlighted the urgent need to produce and use gender data, and the need for governments and policymakers to prioritize and invest in closing these data gaps. In this context, the Generation Equality Forum in 2021 presents a critical opportunity to prioritize and invest in the gender data we need to make progress towards gender equality.

This consultancy will help to inform broader work of Data2X, including another consultancy [<http://bit.ly/OpportunitieswithData2X>] that will complete an advocacy stakeholder mapping and build an advocacy coalition to bring calls to action on gender data to the Generation Equality Forum in 2021.

#### Consultant responsibilities and deliverables

The consultant will be guided by Data2X to deliver a report with recommendations on “what works” for gender data advocacy and key themes in gender data use. This will include the following components:

- Undertake analysis of all existing Data2X case studies on gender data (including on time use, the Women’s Financial Inclusion Data partnership, gender data impact, and forthcoming case studies on the policy uptake of new definitions coming out of the 19<sup>th</sup> International Conference of Labour Statisticians), as well as other examples of gender data advocacy, to develop a report and recommendations that will cover two areas:
  - i) identify what advocacy has been effective (including what activities, and for which audiences) for getting gender data integrated into specific data and measurement efforts;
  - ii) identify what works for ensuring policy makers *use* gender data to inform decision making.
- Undertake additional desk research of examples from other fields where advocacy has effectively influenced data use in policymaking and funding commitments - and assess how those strategies could be modified and applied for gender data.
- Hold interviews with relevant Data2X staff and/or advisers, as well as conduct interviews with other partners and organizations.
- Provide regular updates to Data2X on research findings and provide key messages of the research findings as the work progresses.
- Work with Data2X communications team and/or consultant(s) to help inform a dissemination plan for the report and recommendations.



### **Experience and skills required**

- Excellent research and analysis skills, preferably in development, data, and/or gender equality fields.
- Excellent written and verbal communication skills, including experience conducting interviews.
- Excellent skills in report writing and editing, as well as visual presentation of research findings.
- Ability to understand and synthesize research for a policy-relevant audience.

### **Timeline and expected start date**

November 2020 to January 2021. The number of consultancy days will be discussed with Data2X after submission of the proposal.

### **Location**

This consultancy will be undertaken remotely.

### **How to apply**

Interested candidates should send a proposal (including a cover letter, daily rate, proposed workplan, and CV), along with a work sample to Sarah Boyd ([sboyd@data2x.org](mailto:sboyd@data2x.org)), Director of Global Advocacy at Data2X. Applications will be considered on a rolling basis until **Thursday, November 12<sup>th</sup>**.

### **About Data2X**

Data2X, a gender data alliance, housed at the United Nations Foundation, is a collaborative technical and advocacy platform dedicated to improving the quality, availability, and use of gender data in order to make a practical difference in the lives of women and girls worldwide. Data2X works with UN agencies, governments, civil society, academics, and the private sector to close gender data gaps, promote expanded and unbiased gender data collection, and use gender data to improve policies, strategies, and decision-making.