

## Important data about women and girls is incomplete or missing.

This means that decision makers lack essential information for creating gender equitable policies, and civil society lacks the evidence to hold policymakers accountable. Through partnerships with UN agencies, governments, civil society, academics, and the private sector, Data2X is working for change.



## We build the case and mobilize action for gender data.

- We **identify** data gaps related to women's and girls' lives.
- We showcase how collecting and using good gender data leads to improved outcomes for all.
- We advocate for political commitment and financial investment in quality gender data.
- We convene data and gender experts to strengthen efforts to close gender data gaps.



## We strengthen gender data production and use.

- We partner with data producers and users to increase and improve gender data production and use in traditional data systems. Our current areas of focus include: Measuring Women's Work, Women's Financial Inclusion, and Civil Registration and Vital Statistics.
- We experiment with new or emerging data sources or methods, such as big data, to offer new insights about the lives of women and girls and help fill gender data gaps.
- We build gender data expertise by convening regional gender data specialists (currently in Africa), and by developing products to support gender data practitioners.









Data2X is an independent technical and advocacy platform, working to improve the availability, quality, and use of gender data to make a practical difference in the lives of women and girls worldwide. We are housed at the United Nations Foundation and supported by the William and Flora Hewlett Foundation and the Bill & Melinda Gates Foundation.