About Data2X

Important data about women and girls is incomplete or missing.

This means that decision makers lack essential information for creating gender equitable policies, and civil society lacks the evidence to hold policymakers accountable.

Through partnerships with UN agencies, governments, civil society, academics, and the private sector, Data2X is working for change.

We are an independent technical and advocacy platform, working since 2013 to improve the availability, quality, and use of gender data to make a practical difference in the lives of women and girls worldwide.

We build the case and mobilize action for gender data.

- We **identify** data gaps related to women's and girls' lives across key sectors.

- We **communicate** why filling gender data gaps is critical to the well-being of women and girls and **showcase** ways that collecting and using good gender data leads to positive impact.

- We **educate** decision makers and champions on the power of quality gender data to improve outcomes and **advocate** for investments in quality and timely gender data.

- We **convene** data and gender experts to coordinate and strengthen efforts related to gender data.

We strengthen gender data production and use.

- We **partner** with data producers to increase and improve gender data production and use in traditional data systems. Our current areas of focus include: **Women's Work and Employment, Women's Financial Inclusion,** and **Civil Registration and Vital Statistics**.

- We **experiment** with new or emerging data sources or methods, such as **big data**, to help fill gender data gaps and offer new insights about the lives of women and girls.

- We **build** gender data expertise by convening regionally-based gender data specialists (currently in Africa), and by developing products to support gender data practitioners.

WHAT IS GENDER DATA?

- Gender data is collected and presented by sex as a primary and overall classification;

- ...reflects gender issues;

- ...is based on concepts and definitions that adequately reflect the diversity of women and men and capture all aspects of their lives;

- ...is developed through collection methods that take into account stereotypes and social and cultural factors that may induce gender bias in the data.

  Definition from the United Nations Statistics Division

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Housed at the United Nations Foundation, Data2X is supported by the William and Flora Hewlett Foundation and the Bill & Melinda Gates Foundation.

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